

Connection, Growth & Impact



CONNECTION, GROWTH & IMPACT

It has been an exciting GROWING season at the Pointe Coupée Early Childhood Coalition!

Across Pointe Coupée Parish, we continue to work alongside early childhood educators, families, community organizations, businesses, and local leaders to strengthen the systems that support our youngest children.

From investing in educators and improving early learning environments to expanding literacy, family resources, and access to high-quality child care, our work is grounded in one simple belief:

A Stronger Pointe Coupée begins with Early Childhood.

Porch Talk with Dr. Willie



ONE YEAR. ONE MISSION. SO MUCH MOMENTUM.

This summer marked Dr. Willie Louviere's first year as Executive Director of the Pointe Coupée Early Childhood Coalition, and what a growing season it has been!

From day one, Dr. Willie stepped into this role with a vision to do more than simply lead an organization—she wanted to help build a Culture of Excellence for early childhood across Pointe Coupée Parish.

Over the past year, that vision has come to life through new and expanded initiatives like the Resource Roadshow, Directors Council, Voices from the Field Early Educators Conference, Manic Monday, Center Improvement Grant, Seats for Success, Conscious Discipline, Dolly Parton's Imagination Library, and PCECC's new partnership with the Junior League of Baton Rouge to serve as a Diaper Distribution Center.

But the greatest accomplishment is not any single program or event. It is the connections being built—between educators, families, businesses, community organizations, state and regional partners, and people who believe that investing in young children changes the future of an entire community.

For Dr. Willie, this work is personal. After more than 26 years in education, including beginning her career in a small rural classroom, she continues to believe that early childhood education is sacred work and that rural communities deserve bold ideas, strong partnerships, and exceptional opportunities.

"This first year has reminded me that some of the most powerful work happens through relationships—around tables, in classrooms, at community events, and sometimes through a good old-fashioned front porch conversation. I am incredibly proud of what our Coalition has accomplished, but I am even more excited about where we are going. We are building something special in Pointe Coupée, together." — Dr. Willie

FULL STEAM AHEAD...headed toward Year Two—more partnerships, more innovation, more opportunities for educators, more resources for families, and even bigger dreams for our tiniest residents.

Because a Stronger Pointe Coupée begins with Early Childhood...for the littles.

Programs on Pointe

GROWING LEADERS FROM WITHIN!

Programs on Pointe

Jaci Fairchild: Growing Leaders

The Pointe Coupée Early Childhood Coalition is excited to celebrate Jaci Fairchild as she transitions into her new role as Program Manager!

Jaci has already made a tremendous impact through her work as PCECC's Instructional Coach (February 2026), building relationships with early childhood educators, strengthening classroom practices, supporting professional growth, and helping advance our commitment to a Culture of Excellence across Pointe Coupée Parish.

In her new role as Program Manager, Jaci will expand that impact by helping lead and coordinate PCECC's growing portfolio of programs and initiatives while continuing to strengthen the supports we provide to early educators, child care programs, children, and families.

This transition represents something we value deeply at PCECC...investing in people, developing leaders, and creating opportunities for talented professionals to GRE AUX!

Jaci brings knowledge, dedication, creativity, and—most importantly—a genuine heart for early childhood education to everything she does. We are excited to see her step into this next chapter of leadership and help move the Coalition's mission forward.

Please join us in congratulating Jaci Fairchild, Program Manager for the Pointe Coupée Early Childhood Coalition!

We are GROWING—and so is Team PCECC!



Growing Leaders in Action



PCECC Outreach Outpost

PCECC Outreach Outpost

Michelle Phillips: Connecting Families & Community

The Pointe Coupée Early Childhood Coalition is proud to celebrate Michelle Phillips, Outreach Coordinator, and the tremendous growth of her work throughout our community!

Michelle has been instrumental in expanding PCECC's presence beyond the walls of the Coalition—building relationships, connecting families to resources, and helping grow initiatives such as the Resource Roadshow and our expanding family and community services.

Her work reflects what community outreach is all about: meeting families where they are, listening to what they need, and connecting them with resources that make a difference.

As PCECC continues to grow its community footprint, we are excited to see Michelle continue creating connections that strengthen children, families, and all of Pointe Coupée Parish.

Thank you, Michelle, for helping us take the Coalition into the community!

OUR COALITION IS GREAXING!

The Pointe Coupée Early Childhood Coalition is excited to welcome three wonderful additions to our team—Samantha “Sam” Cole, Jeremiah Sanders, and Mrs. Brenda!

Each brings unique talents, experiences, and a heart for serving others as we continue expanding the Coalition's work throughout Pointe Coupée Parish.

Sam Cole joins us as our LSU Graduate Assistant, bringing her passion for early childhood education, research, and supporting the continued growth of our programs and initiatives.

Jeremiah Sanders joins the Coalition as point for our Communications Team, providing valuable support as we continue to strengthen technology access to our services for children, families, and early educators.

Mrs. Brenda joins us as our Front Desk Diva, and we are thrilled to have her warm spirit and commitment to serving our community as part of the PCECC family.

As our programs grow, so does the team behind them—and we are excited about the energy these three bring to our mission.

Please help us give Samantha, Jeremiah, and Mrs. Brenda a BIG Pointe Coupée welcome!

More hands. More hearts. More impact.

Voices from the Field

Pointe Coupée Early Educators Conference: Voices from the Field

Educate. Empower. Elevate Early Childhood.

This summer, PCECC welcomed 197 early childhood educators for two days dedicated to learning, connection, and celebration during our Pointe Coupée Early Educators Conference: Voices from the Field.

With 23 speakers and presenters, educators had opportunities to strengthen their professional practice, explore new strategies, build relationships with fellow professionals, and be reminded of the tremendous influence they have on children and families.

More than professional development, Voices from the Field is helping us build a Culture of Excellence in early childhood education throughout Pointe Coupée Parish.

2 Days | 197 Educators | 23 Speakers | ONE Thriving Early Childhood Community



Resource Roadshow

PCECC RESOURCE ROADSHOW | BRAF

Where The Families Are.

Access to services should not depend on where a family lives or whether they have reliable transportation.

That belief continues to drive the PCECC Resource Roadshow, created through a grant provided by Baton Rouge Area Foundation, our community-based approach to bringing early childhood information, family supports, literacy resources, developmental resources, and community partners directly to residents throughout Pointe Coupée Parish.

And we are dreaming even bigger.

PCECC is working toward expanding the Resource Roadshow into a mobile family resource center capable of traveling throughout our rural communities. The vision includes access to family resources, children's books, diaper distribution, technology and mobile Wi-Fi connectivity, enrollment assistance, and connections to community services—all on wheels.

We are not waiting for families to find resources.

We are working to bring resources to families.



Growing Strong Readers

We're Working 9 - 5

...GREAXING STRONG READERS IN POINTE COUPÉE PARISH

Building Home Libraries One Book at a Time

Books open doors to language, imagination, relationships, and school readiness.

Through partnerships and literacy initiatives including Dolly Parton's Imagination Library and Reach Out and Read, PCECC continues working to place books into the hands—and homes—of young children across Pointe Coupée Parish.

Our community partners and sponsors make this work possible, helping children develop a love of reading long before their first day of kindergarten.

A special THANK YOU to our partners for sponsoring a month of literacy for the littles in Pointe Coupée Parish:

Abundantly Blessed Childcare Center, Terricka Fields

Cottonport Bank

Dr. Willie Louviere

The Students of False River Academy

GNL Farms, LLC

Pointe Coupée Early Childhood Coalition

Representative Democracy, LLC

Synergy Bank



Dolly's Darlins

Dolly's Darlins

For just \$31, a community member can sponsor a Pointe Coupée child enrolled in Dolly Parton's Imagination Library for an entire year of books delivered directly to the child's home.

12 months. Books delivered to their door. A lifelong love of reading.



Books, Butterflies & BIG Dreams



Read LIKE Dolly
Dolly Parton's IMAGINATION LIBRARY

Dolly PARTON 9-5 EVENT

Join us for a fun-filled day to help support Dolly's Imagination Library!

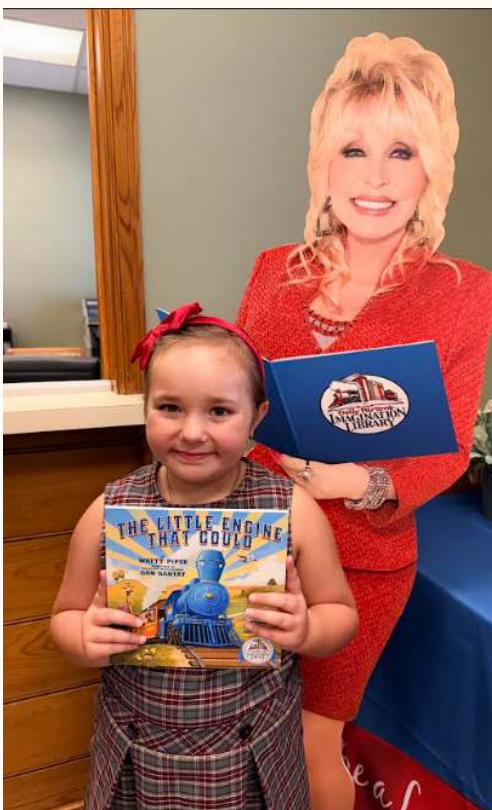
SEPTEMBER 25
4:00 - 6:00 PM
230 Roberts Drive, New Roads, La 70760

MOVIE | POPCORN | PHOTO BOOTH | CRAFTS | and much more!

The first **50** will receive a **free T-shirt!**

Scan to Register

★ SUPPORTING DOLLY PARTON'S IMAGINATION LIBRARY ★



Register Your Child for

FREE BOOKS



Dolly Parton's IMAGINATION LIBRARY

Pointe Coupée Early Childhood Coalition

Learn more at ImaginationLibrary.com



Investing in Quality

INVESTING IN QUALITY

1st Annual Center Improvement Grant | PCECC

This year, PCECC launched the 1st Annual Center Improvement Grant Program, creating another opportunity to invest directly in the quality, safety, and learning environments of local early childhood programs.

Following a competitive application and review process, Abundantly Blessed Child Care Center was selected as the recipient of the inaugural \$10,000 Center Improvement Grant Award.

We congratulate Abundantly Blessed and thank every program that submitted a proposal.

The next grant cycle for eligible Type III & Family Child Care programs will open July 1, 2027.

When we invest in early childhood environments, mobilizing your tax credit donations, we invest in the children, educators, and families who benefit from these improvements and innovations every day.



Seats for Success

SEATS FOR SUCCESS | Capital Area United Way

Expanding Access to High-Quality Child Care

High-quality child care isn't simply a family issue—it is a workforce and community issue.

Through Seats for Success, PCECC is working to increase access to high-quality early care and education for Pointe Coupée families.

A \$50,000 investment from Capital Area United Way, paired with matching support through the Louisiana Department of Education, creates the potential for a \$100,000 annual investment in expanding child care access.

Annual Investment on a personal level. As an extension of this program, community members can also become part of the solution through recurring sponsorships beginning at just \$20 per month.

Because when parents have access to dependable, high-quality child care, they can work, businesses can thrive, and children can learn.



Workforce Child Care Tax Credit

SAME POWERFUL INVESTMENT. NEW NAME.

Workforce Child Care Tax Credit

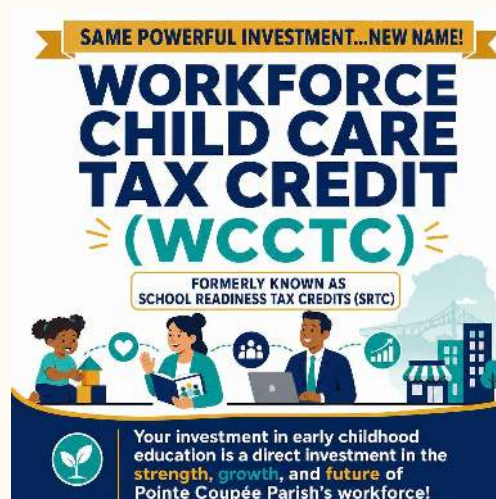
The School Readiness Tax Credit (SRTC) has a new name: the Workforce Child Care Tax Credit (WCCTC).

The new name highlights something our Coalition has long understood:

Early childhood education is workforce infrastructure. We are growing our future workforce while strengthening and supporting our classroom educators and educational pipelines in Pointe Coupée Parish.

Businesses and individuals have an opportunity to support quality early childhood education while strengthening the workforce and economic future of Pointe Coupée Parish.

Your investment in early childhood education is a direct investment in the strength, growth, and future of our workforce.



Empowering Early Educators

EMPOWERING EARLY EDUCATORS

Professional Learning That Strengthens Classrooms

Quality early childhood experiences begin with knowledgeable, supported, and empowered educators.

This quarter, PCECC continued investing in the early childhood workforce through curriculum training, instructional coaching, professional development, leadership opportunities, and credential support.

Our work includes partnerships that help educators pursue credentials such as the Child Development Associate (CDA) and creating Early Childhood Ancillary Certificate (ECAC) while strengthening instructional practices inside classrooms.

When educators GRE AUX, children GRE AUX too!

BUILDING A CONSCIOUS COMMUNITY

Conscious Discipline...Beyond the Classroom

Our Conscious Discipline work continues to grow beyond a single training or classroom strategy. The PCECC Staff will be heading off to Orlando, Florida, to attend the ELEVATE Conscious Discipline S.A.F.E. Conference | October 2026! Conscious Discipline training for our center directors and leadership is COMING SOON!

PCECC is helping educators and families better understand the connection between adult self-regulation, relationships, behavior, and children's social-emotional development.

Through professional development, coaching, family engagement, and community activities, we are working toward something even bigger: creating a Conscious Community where adults have the tools they need to help children feel safe, connected, and ready to learn.



Community Connection

COMMUNITY CONNECTION

Stronger Together.

No single organization can meet every need of every family.

That is why collaboration remains at the heart of PCECC's work.

Throughout the quarter, we have continued strengthening relationships with organizations and partners across the region to connect Pointe Coupée families with literacy resources, developmental supports, diapers and basic needs, health resources, child care assistance, professional learning, and other services.

Every partnership expands what is possible for children and families.

Collaboration is not an addition to our work—it IS the work.



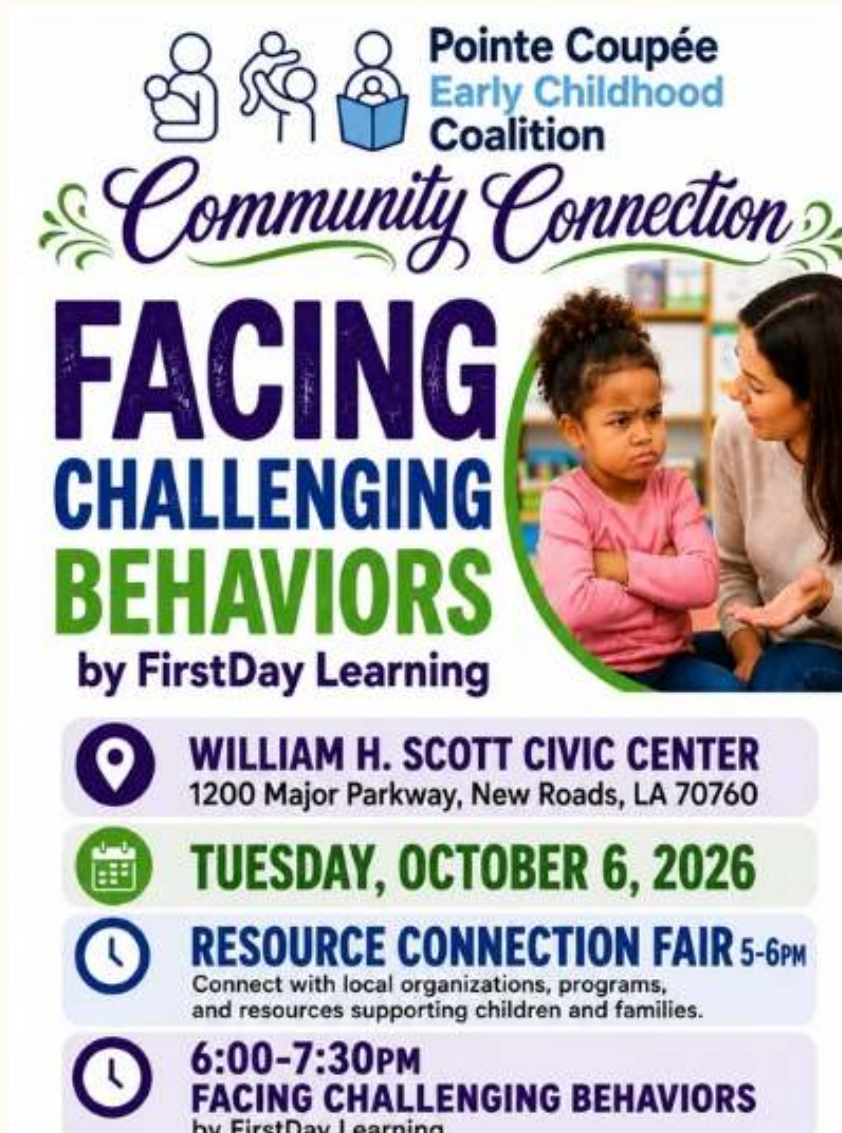
Facing Challenging Behaviors

Facing Challenging Behaviors | October 2026

Supporting young children begins with supporting the adults who care for them! The Pointe Coupée Early Childhood Coalition is excited to bring families, educators, and community members together for our upcoming Community Connections: Facing Challenging Behaviors event.

Presented in partnership with FirstDay Learning, this free community session will provide practical strategies to help adults better understand challenging behaviors, respond with confidence, and build positive relationships that support children's social-emotional development.

Before the presentation, families are invited to visit our Resource Connection Fair, where local organizations and community partners will share information about services and resources available throughout Pointe Coupée Parish. A special THANK YOU to Alison Dixon and St. Joseph's Medical Clinic for the opportunity to forge this meaningful partnership!



**Pointe Coupée
Early Childhood
Coalition**

Community Connection

**FACING
CHALLENGING
BEHAVIORS**

by FirstDay Learning

 **WILLIAM H. SCOTT CIVIC CENTER**
1200 Major Parkway, New Roads, LA 70760

 **TUESDAY, OCTOBER 6, 2026**

 **RESOURCE CONNECTION FAIR 5-6PM**
Connect with local organizations, programs,
and resources supporting children and families.

 **6:00-7:30PM**
FACING CHALLENGING BEHAVIORS
by FirstDay Learning

Strengthening Families & Community

EXTRAS EXTRA READ ALL ABOUT IT!

EARLY CHILDHOOD DAY IN POINTE COUPÉE PARISH

Mark your calendars! July is officially EARLY CHILDHOOD MONTH in Pointe Coupée Parish!

This summer brought another special milestone as July 14 was officially recognized as Early Childhood Day in Pointe Coupée Parish. Thank you to the Pointe Coupée Parish Government for making this month officially recognized and for signing the Proclamation

The recognition celebrates the children, families, educators, early childhood programs, community partners, and advocates who contribute every day to building a stronger early childhood system.

It also sends an important message:

Early childhood matters in Pointe Coupée Parish.

DIAPERING POINTE COUPÉE

Meeting a Basic Need. Supporting Healthy Families.

The Pointe Coupée Early Childhood Coalition is proud to partner with the Junior League of Baton Rouge to expand access to an essential resource for families: diapers.

Through this partnership, PCECC is becoming a Diaper Distribution Center in Pointe Coupée Parish, helping ensure families have local, reliable access to diapers when they need them most.

The need for diapers can place a significant financial burden on families and can affect a child's health, comfort, and ability to attend child care. By bringing diaper distribution directly into our community, PCECC is helping reduce another barrier facing families with young children.

Even more exciting, diaper distribution is part of our vision for the expansion of the Resource Roadshow. Through a future mobile resource vehicle, PCECC plans to take diapers and other essential family resources beyond our distribution center and directly into rural and underserved communities throughout Pointe Coupée Parish.

Diapers + Resources + Connection = Stronger Families

We are grateful to the Junior League of Baton Rouge for partnering with us to turn a basic necessity into another opportunity to support, connect, and strengthen Pointe Coupée families.

Because sometimes making a BIG difference starts with meeting the smallest needs.

Diapers, Resources & Connection



Diaper need can force impossible choices.



- 45%** have skipped credit card/bill payments to afford diapers
- 29%** have delayed rent/mortgage payments to afford diapers
- 34%** have skipped meals to afford diapers

Source: The NDBN Diaper Check 2024

National Diaper Need Awareness Week
September 14-20

Pointe Coupée Early Childhood Coalition | **DIAPER Bank**
JUNIOR LEAGUE OF BATON ROUGE

THE POINTE COUPÉE DIAPER BANK IS NOW ACCEPTING REQUEST FORMS!

A COMMUNITY PARTNERSHIP WITH THE JUNIOR LEAGUE OF BATON ROUGE

DIAPER DISTRIBUTION Guidelines

- Families may receive diapers once every 30 calendar days.
- Assistance is available while supplies last.
- Each eligible child may receive up to **two packs of diapers** (or the amount determined by available inventory) during each monthly distribution.
- A registration form must be completed for each child.
- Diaper sizes are distributed based on availability.

DIAPER PICK UP WILL BE ON THE 1ST & 3RD Wednesday OF THE MONTH

SCAN TO REQUEST DIAPER TODAY!

Once a diaper request is submitted, you will be required to complete a one-time registration for each child. Please register each child separately.

Full Steam Ahead

FULL STEAM AHEAD... The work continues.

In the months ahead, PCECC will continue expanding family outreach, supporting early childhood educators, connecting families with resources, growing literacy initiatives, strengthening community partnerships, increasing access to high-quality child care, planning the next Pointe Coupée Early Educators Conference, creating an Early Childhood Ancillary Certificate program (ECAC), and advocating for investments in our youngest residents.

We are proud of how far our early childhood community has come—but even more excited about where we are going.

Because every classroom strengthened, every educator empowered, every family connected, and every child reached moves us closer to our vision:

A Pointe Coupée Parish where every child has the opportunity to thrive, regardless of zip code.

BIG Futures...Start small.

Stay Connected.

Pointe Coupée Early Childhood Coalition

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New Roads, Louisiana

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hello@pcearlystart.org

Dr. Willie Louviere, Executive Director

225-456-6628

executivedirector@pcearlystart.org

A Stronger Pointe Coupée...begins with Early Childhood.

